Business goes Agile

- Creating a new Experience-

swarmOS

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Technology driven behavioral change to initiate organizational dynamic?
The world we live in today - or at least how many people perceive it ...

• everything is in motion, things change very fast and abruptly

• it’s hard to find a course of direction

• staying „on-top“ is difficult

• competition is strong

• Customer demand is rising without limit

Why not call it a VUCA World?
VUCA ..... what to do?

- Volatility … become agile
- Uncertainty … don’t take anything for granted
- Complexity … seek for transparency
- Ambiguity … be open for input from all sides

From our POV this is one of the drivers why so many organizations want to get „agile“. The world we all grew up in is fading away and therefore a new paradigm is evolving. „Agile“ Organizations
Agile Organisations ...

So let’s take a brief de-tour on what constructs an organisation - of course there are many models.

Here is a simple that to me is „good enough“
For sure becoming an agile organizations is a very broad initiative. The whole organisation needs to be involved. All structural Elements adressed.
One Note:
Please do not get afraid when looking at the next slide :-)

Take a breath .....
Model of Transformational Impact ...

Objectives and Key Results are the link to Strategy and Vision

This is how we organize ourselves. How we achieve results and „get things done“  
N.B. its the output that changes things

The Toolset defining how people work together.  
Collaborate - Organize - Communicate

All the work being done to change the culture and attitude of people

\[
Strategic\ Impact = \sum_{i=1}^{all\ Projects} a(Objectives + KeyResults) \times b \int (Kanban + Scrum) dt \times sgn(Toolset)
\]
Many projects focus on how they get things done, build a governance and sophisticated project structures across all levels of the organisation.

And they are right in doing so.

….. but 80% of the projects fail!
Most people believe this is due to „bad execution“ or „the people side“ of things.

Although this might be true in many cases I still believe a very important factor is missed out.

Let´s continue ……
so ... how to make a difference?

In changing how people work together!
Hypothesis:

We need:

- an agile organizational model, e.g. „Swarm“
- a project methodology that is agile, e.g. SCRUM
- ad hoc communication that helps everybody to be involved and contribute. In Context.
How we work together:

What agile organizations demand: real-time information, transparency, easy access, standards, easy to use, mobile ....
... just to re-amphasize where the benefit is:
Remember ....

N.B. the mathematical “sgn“ only has 3 values:

“0“ -> which means you don’t get any impact at all
“-“ -> despite all the effort you do impact will be negative (e.g. cynicism)
“+“ -> only under these circumstances positive impact can be achieved
swarmOS gives you ...

Predefined elements to structure your work:

- Vision, Objective and Key Results to model your strategy
- Deliverables, Milestones, Risk Elements and links to model your project
- Escalation capabilities for real-time management of issues
- Team Management including costing and velocity
- Pre-defined wiki templates for your teams to collaborate
- API to chat system
- „Cockpit“ for Multi-Project Overview
- „Analyser“ for in-depth insight into the inner logic of your organisation

The operating system for agile (swarm) Organisations.
Ok. Got it ..... What’s next?
Simple

• Go to your Jira instance and open the app store
• search for swarmOS
• Download your trial
• start using swarmOS to manage your teams
8 steps to get the benefit from swarmOS

1. Model your vision / strategy in a project
   Vision, Strategic Goals, Objectives (quarterly), Key Results

2. Use one of the templates to create a project

3. Add your teams

4. Model your project
   Deliverables, Risk, Milestones

5. Link all Deliverables to each other and to other elements appropriate: Objectives, Key Results, Risk, Milestones

6. Build your Kanban board based on the template provided

7. Use Cockpit to stay on top of your projects

8. Use Analyzer to understand and manage the inner logic of your organisation
USP:

1. SwarmOS is a key enabler for any agile transformation project. It basically helps to manage and reduce the risk of failing on such projects.

2. It comes with a set of templates, issue types and workflows that are „Good enough for now“ and „Safe enough to try.
   Start now, improve over time.

3. Easy to use, grows with your capabilities & demands.
ok. This is about as much i wanted to share.

Of course there is still many things open and to be discussed but i hope it is a good starting point for your discussion.

Also i guess it now might be a good point in time to show you the real life product :-)